

Jeremy Henrickson

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Online Portfolio: www.notoriousnature.com

Objective:

Graphic designer for 4 years with 18 months of enterprise-level experience seeking an opportunity to excel and learn in a professional and driven information technology environment.

Summary of Qualifications:

- 1 Newspaper and press room design experience
- 2 Working with Post Script file types in order to create file version consistency
- 3 Logo design and branding experience using Adobe Illustrator
- 4 Advertisement creation from concept to completion in Quark as well as InDesign
- 5 Digital photography color correction and touch-up experience in Adobe Photoshop
- 6 Experience with Adobe Premiere, Audition, Illustrator, and ImageReady
- 7 Developing and documenting content for company-level website utilizing custom CMS
- 8 Technical coordination and support at the largest regional tradeshow in North America
- 9 Excellent interpersonal and analytical skills
- 10 Ability to quickly learn and integrate new technologies into working systems
- 11 Experience troubleshooting computer hardware and software
- 12 Experience programming with HTML
- 13 Great eye for creating interesting, professional design solutions

Education:

Portland State University, 2003-2007

Bachelor of Science – Literature

Minor – Graphic Design

Minor – Writing

Professional Experience:

Pub Quiz USA, LLC, (www.pubquizusa.com), Oregon

Quizmaster Extraordinaire, 9/2008 – 8/2009

Summary:

Pub Quiz USA is a coast-to-coast entertainment company that hosts trivia for cash events. My work with them included using a microphone, laptop, and other sound equipment to host 2-hour competitive trivia events. As a quizmaster, the customers and venue happiness is paramount in my job duties. A quizmaster is part emcee, part problem solver, and part actor. Entertainment is a fickle business, and Pub Quiz USA has carved a successful niche in the industry by providing quality entertainment with quality live event quizmasters.

Responsibilities:

- 1 Live event hosting of 2-hour structured trivia for cash prizes, including quality, charismatic entertainment performances.
- 2 Weekly writing of structured trivia materials for live events.
- 3 Cash handling, collection, and prize payout to and from players and venue.
- 4 Conflict resolution, problem solving, and rapport building with the client base.
- 5 Specialty private party hosting experience including 2 live events in Manhattan, New York for separate clients: (1) Deutsche Bank at the Central Park Boathouse; (2) ICAP Brokerage on the Lower East Side

The Hillsboro Argus Newspaper, (www.hillsboroargus.com), Oregon

Production Team Graphic Design, 7/2007 – 6/2008

Summary:

The Hillsboro Argus produces three newspapers weekly, reaching nearly 45,000 people. Founded in 1894, the newspaper has garnered multiple awards. The production department is responsible for design of advertising, as well as layout design and quality control for each newspaper. The production team works with account representatives from brand names such as Honda and BMW on a daily basis. The collaboration between sales staff, clients, and the production team is a balancing act that must be completed, start to finish, three times each week. The production team works with multiple file types, standardizing each in order to produce a unified, consistent look in the printed newspaper.

Technical Responsibilities:

- 1 Graphic design of advertisements in a fast paced, deadline-focused environment.
- 2 Post-script work with .PDF files in order to maintain a consistent look.
- 3 Work in Quark as well as Adobe InDesign to create professional-level advertising in a time-constrained environment.
- 4 Collaboration with the press room of The Oregonian, sister company and printer for the Hillsboro Argus, to create print-ready, high quality image files.
- 5 Digital photography color correction and touch-up on a daily basis in Adobe Photoshop.

Design Responsibilities:

- 1 Design of advertisements from concept to completion for businesses on both the local and national level, such as Honda of Hillsboro, Van Dyke Appliances, Coastal Farm and Ranch, and Tupper's Furniture.
- 2 Layout design of newspaper pages, including correct spacing and balance between ads and news story copy.
- 3 Creation of full page section covers for special sections, such as Spring Health & Wellness and Fall Home Improvement.
- 4 Various daily design tasks, providing solutions for interesting design problems such as working with limited space, color balance, and maintaining big-picture consistency.

Northwest Food Processors Association, (www.nwfpa.org), Oregon

Web Communications Consultant, 5/2006 – 6/2007

Summary:

The Northwest Food Processors Association represents the interests of food processors in Idaho, Oregon and Washington. Their efforts on behalf of their 450+ member companies have resulted in the largest regional tradeshow in North America and the successful lobbying of Senators for allotment of funds. The NWFPA website represents the face of the organization. It is an advocate and resource for our 450+ member companies to get the most up-to-date information from the many perspectives in the Agriculture industry, including technology, events, environmental issues, productivity, technical affairs, and government affairs. Members include Tree Top, Darigold, and Foster Farms. My responsibilities included the upkeep, design, and development of the website. Creative and innovative solutions were often required.

Technical Responsibilities:

- 1 Upkeep of NWFPA website, including development and implementation of all new content
- 2 Created technical documentation for the Content Management System used at NWFPA
- 3 Worked closely with senior management team to define and meet their creative needs.
- 4 Full lifecycle experience for the development of the Cluster Initiative section of the website, including requirements gathering, design, testing, implementation, and upkeep.

Design Responsibilities:

- 1 Design of advertising concepts and promotional materials.
- 2 Designed logos, in-house memorandum and stationary headers, and brochures.

Aracnet Internet Provider (www.aracnet.com), Oregon

Web Design Consultant/Technical Support Supervisor, 1/1998 – 9/2000

Summary:

Aracnet was an independent internet provider for the Portland, Oregon area. They have since been absorbed by SpiritOne. My primary role was providing customers with web development and consulting services.

Environments:

HTML, JavaScript

Responsibilities:

- 1 Designed, developed and supported approximately 12 websites for local businesses
- 2 Helped create a team of web development and technical support personnel that worked well together
- 3 Supervised three technical support technicians
- 4 Provided technical support to a customer base of thousands; hardware and software